

Conservative Marketing Strategy

Results can take 5-90 Days to start seeing Improvement – Low Risk – Moderate ROI

The Conservative Marketing Strategy focuses on a blend of Organic Search Engine Optimization strategies but with a portion of your marketing put towards paid marketing (Pay Per Click) and social media. We use various organic strategies that increases your exposure on the internet. By focusing on your website, third party content websites, social media platforms and pay per click we diversify the traffic sources for your website. By diversifying traffic sources it reduces risk while amplifying the chances for a moderate return on investment. Pay Per Click marketing allows for some immediate website traffic.

SEO Strategy

On-Site SEO, Backlink Building, Image Marketing, Local Citations

Content Strategy

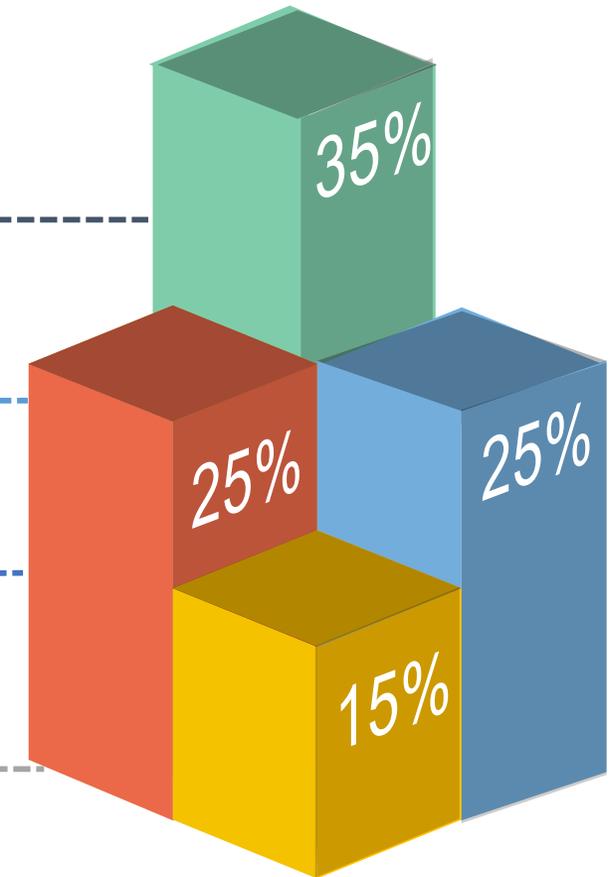
On-Site Blogs, Third Party Blogging, Guest Posting, Press Releases

Pay Per Click

Pay Per Click Marketing on Google

Social Media

Facebook, Twitter, Pinterest, Craigslist, Instagram, YouTube, Vine, Email



The Factors that makes this strategy moderate is because it is 60% based on organic search engine ranking factors. Organic search engine ranking factors change quite frequently and your search engine rankings can change with them. However, we have an outstanding track record with organic SEO, we diversify the organic traffic sources and include PPC to mitigate risks there may be relying on an organic marketing strategy.

Moderate Organic Strategy

Results can take 5-90 Days to start seeing Improvement – Moderate Risk – Possible Moderate ROI

The Moderate Organic Strategy focuses on Organic Search Engine Optimization strategies but with some social and paid marketing (Pay Per Click). We use various organic strategies that increases your exposure on the internet. By focusing on your website, third party content websites social media platforms and pay per click. We diversify the traffic sources for your website to include a small amount of Pay Per Click and while the strategy is on the aggressive side the diversification of traffic sources helps reduce the risk while amplifying the chances for a greater return on investment. The inclusion of some Pay Per Click marketing allows for some immediate website traffic.

SEO Strategy

On-Site SEO, Backlink Building, Image Marketing, Local Citations

Content Strategy

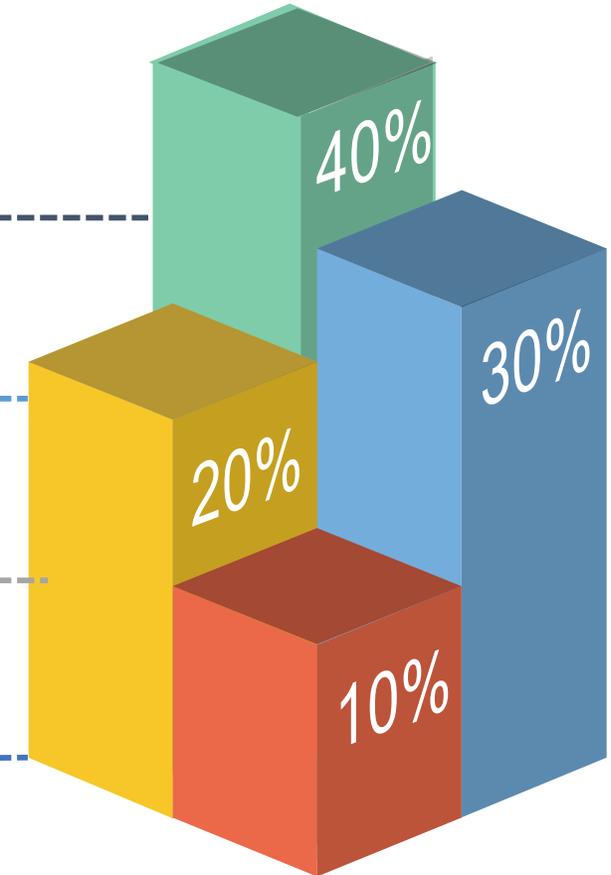
On-Site Blogs, Third Party Blogging, Guest Posting, Press Releases

Social Media

Facebook, Twitter, Pinterest, Craigslist, Instagram, YouTube, Vine

Pay Per Click

Pay Per Click Marketing on Google



The Factors that makes this strategy moderate is because it is 70% based on organic search engine ranking factors. Organic search engine ranking factors change quite frequently and your search engine rankings can change with them. However, we have an outstanding track record with organic SEO, we diversify the organic traffic sources and include PPC to mitigate risks there may be relying on an organic marketing strategy.

Aggressive Organic Strategy

Results can take 60-90 Days to start seeing Improvement – Higher Risk – Possible Greater ROI

The Aggressive Organic Strategy focuses primarily on Organic Search Engine Optimization strategies. We use various organic strategies that increases your exposure on the internet. By focusing on your website, third party content websites and social media platforms we diversify the traffic sources for your website and while the strategy is on the highly aggressive side the diversification of traffic sources helps reduce the risk while amplifying the chances for a greater return on investment. Organic marketing has a synergy that builds upon itself and continues even after your budget stops. Once the PPC budget is spent the traffic website stops from PPC sources.

SEO Strategy

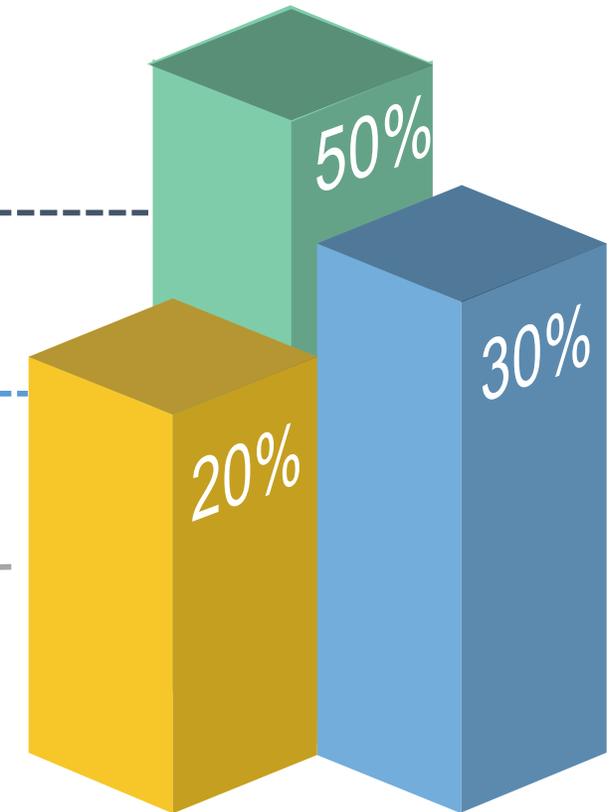
On-Site SEO, Backlink Building, Image Marketing, Local Citations

Content Strategy

On-Site Blogs, Third Party Blogging, Guest Posting, Press Releases

Social Media

Facebook, Twitter, Pinterest, Craigslist, Instagram, YouTube, Vine



The Factors that makes this strategy aggressive is because it is based on 80% organic search engine ranking factors. Organic search engine ranking factors change quite frequently and your search engine rankings can change with them. However, we have an outstanding track record with organic SEO and diversify the organic traffic sources to mitigate any risks there may be relying on an organic only marketing strategy.